

**Governors State University**  
Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area: Dual Degree Program and Transfer Initiatives**

**Leader(s): Jessica Specht**

**Implementation Year: 2017-2018**

**Goal #4:** Develop initiatives to increase transfer student enrollment and engagement at GSU from both underrepresented populations and populations of interest for enrollment expansion.

<b>Objective 1:</b>	<b><u>Collaborate with the Male Success Initiative (cross-institutional programming and mentorship) to increase the recruitment and retention of male students of color, especially African-Americans and Latinos.</u></b>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Support Male Success Initiative programs and services at GSU and on community college campuses</li> <li>➤ Assist in expanding MSI to other community college partners, specifically CCC</li> <li>➤ Help coordinate a semi-formal MSI summit in the spring to introduce community college students to GSU programming, academics, DDP, and student resources</li> <li>➤ Act as liaison between GSU Male Success Initiative and partner community colleges</li> <li>➤ Feature GSU MSI in quarterly DDP Newsletters</li> <li>➤ Include GSU MSI in Get Jobs and Get Money symposiums</li> <li>➤ Provide MSI Coordinator, Sean Smith, with list of DDP male students of color at community colleges each semester</li> </ul>
<b>Desired Outcomes and Achievements</b> (Identify results expected)	<ul style="list-style-type: none"> <li>➤ Targeted outreach and increased enrollment of men of color</li> <li>➤ Social justice/increased opportunities for marginalized populations</li> <li>➤ Increased self-efficacy for male students of color</li> </ul>
<b>Achieved Outcome and Results</b>	<p>During the AY18, the Male Success Initiative began expanding its programming to the Moraine Valley Community College and South Suburban College. During the implementation process, DDP has done the following to support the expansion:</p> <ul style="list-style-type: none"> <li>➤ Exchanged enrollment lists with Sean Smith, Coordinator of MSI at GSU, to ensure all eligible students are aware of scholarship opportunities and special events at the community colleges and GSU</li> <li>➤ Hosted Sean Smith, Coordinator of MSI at a weekly DDP team meeting to brainstorm ways to collaborate further on partnering campuses</li> <li>➤ Invited GSU-MSI students to attend the “DDP Get Jobs! Career Symposium,” and monthly community service events throughout the spring semester.</li> <li>➤ Helped facilitate Kresge evaluation luncheon at SSC.</li> </ul>

	<ul style="list-style-type: none"> <li>➤ Collaborated on presentation proposal for ISAC College Changes Everything conference</li> </ul>
<p><b>Analysis of Results</b> (Where outcomes met? Exceeded? Progress towards goal. Implications for AY19 Objectives.)</p>	<p>From August 2016 (64 students), to May 2017 (53 students), there was a 17% decrease in male students of color in the DDP pipeline; therefore, DDP has not met this objective.</p> <p>During the AY18, DDP has experienced an overall decrease in enrollment therefore, a decrease within each demographic would also be expected. Also, MSI programming started at the community college campuses in spring 2018 versus fall 2017 as originally stated, so effects from involvement may yet to be seen. During the next academic year, DDP will continue to collaborate to plan and facilitate new programming at SSC and MVCC.</p>

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<b>Objective 2:</b>	<u><b>In collaboration with GSU Intercultural Student Affairs, seek out and promote resources to support the degree completion of undocumented transfer students.</b></u>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Facilitate workshops/presentations to inform undocumented students of available resources for academic success and funding</li> <li>➤ Deliver best practices to higher education professionals for supporting undocumented/DACA students</li> <li>➤ Participating in professional development opportunities focused on undocumented students</li> <li>➤ Participate in the planning of the Sharing the Dream Conference 2018</li> <li>➤ Continue to seek out funding opportunities through GSU Office of Development</li> <li>➤ Facilitate connections between community organizations and GSU student leaders to foster relationships that would increase resources on GSU's campus.</li> <li>➤ Increase number of scholarships DACA students are eligible to apply for at GSU</li> </ul>
<b>Desired Outcomes and Achievements</b> (Identify results expected)	<ul style="list-style-type: none"> <li>➤ Number of workshops/presentation provided to students or higher education staff</li> <li>➤ Amount of funds secured for DACA awards</li> </ul>
<b>Achieved Outcome and Results</b>	<p>In efforts to increase awareness, resources, and funding for undocumented transfer students, DDP participated in the following:</p> <ul style="list-style-type: none"> <li>➤ Facilitated workshops/presentations to inform undocumented students of available resources for academic success and funding: <ul style="list-style-type: none"> <li>○ Presented at Daley &amp; Malcolm X on resources for DACA students</li> <li>○ Presented at Triton College (DACA resources), co-facilitated by Michelle Sebasco</li> <li>○ Facilitated discussion at Under the Same Moon screening with Michelle Sebasco and Amina Dahleh (GSU Counseling Center)</li> <li>○ IDEAS Lab presentation on student success and support services (GSU students and faculty in attendance)</li> </ul> </li> <li>➤ Participated in professional development opportunities focused on undocumented students (Attended Chicagoland HSI Symposium on Committing to Equity and Inclusive Excellence, part of the Equity Project, and Sharing the Dream)</li> <li>➤ Continued to promote GSU Promise Scholarship book stipend for undocumented students</li> <li>➤ Represented GSU at Daley and Malcolm X's DACA Resource Fair to provide resources and updates on legislation for undocumented students.</li> <li>➤ Initiated allocation of three annual Honors scholarships that are to-be-approved for undocumented eligibility (to be in place for Fall 2019 applications)</li> </ul>
<b>Analysis of Results</b> (Where outcomes met? Exceeded? Progress towards goal.)	<p>The DDP has exceeded its initial expectations relating to this goal; still in progress is the confirmation that undocumented students may be eligible for the non-DDP Honors Scholarships. In the fall of 2018, the DACA presentations were facilitated by DDP Transfer Specialist, Jason Vignone. While his departure was a loss for DDP, the team</p>

Implications for AY19 Objectives.)

was fortunate to gain two new staff members who also have a personal and professional affinity for working with undocumented students. The DDP plans to continue advocating for undocumented student resources in Illinois and at GSU. Part of the AY19 goals will include more accurate data reporting across DDP's many processes, and undocumented students will be included as a population to identify and access so that resources may better align with the population's needs.

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<p><b>Objective 3:</b></p>	<p><b><u>In collaboration with the GSU Veterans Resource Center, seek targeted partnerships and outreaches that attract and engage student Veterans.</u></b></p>
<p><b>Action Items</b></p>	<ul style="list-style-type: none"> <li>➤ Promote upcoming Veterans initiatives at GSU</li> <li>➤ Facilitate relationship between GSU academic colleges and community college Veteran’s offices</li> <li>➤ Increase participation in community college programming targeting Veteran students</li> <li>➤ Attend professional development events that support Veteran students</li> </ul>
<p><b>Desired Outcomes and Achievements</b> (Identify results expected)</p>	<ul style="list-style-type: none"> <li>➤ Increased number of partnerships and outreaches</li> <li>➤ Increased number of Veteran students enrolled in DDP</li> </ul>
<p><b>Achieved Outcome and Results</b></p>	<p>To increase the veteran student population in DDP, the following efforts were made:</p> <ul style="list-style-type: none"> <li>➤ Attended Daley College flag ceremony on Veteran’s Day</li> <li>➤ Attended professional development sessions at ILACADA regarding support for Veteran students</li> </ul> <p>In regards to collaborating with GSU Veteran Resource Center and promoting initiatives at GSU, DDP staff participated in the following:</p> <ul style="list-style-type: none"> <li>➤ Facilitated relationship between GSU academic colleges and community college Veteran’s offices (JJC-Karen Williams, Daley &amp; PSC-Kevin Smith)</li> <li>➤ Started conversation with new Veterans’ coordinator at MVCC</li> <li>➤ Continuing to refer DDP student veterans to contact GSU VRC once they are prepared to transfer</li> </ul>
<p><b>Analysis of Results</b> (Where outcomes met? Exceeded? Progress towards goal. Implications for AY19 Objectives.)</p>	<p>While there has been no increase in Veteran student enrollment in DDP, the team’s participation in related events and connecting GSU entities with community college partners has increased. The specialized College of Business marketing materials for Joliet Junior College were also seen as a result of DDP’s collaboration and referrals.</p> <p>In the upcoming year, relationships that have been initiated with JJC, MVCC, and the City Colleges will continue to be a focus in DDP’s AY19 goals.</p>